

BEYOND ANGELS, ELEPHANTS, GOOD INTENTIONS AND RED-NOSE REBELLION

what is the future for art in the public realm?



**CONFERENCE
PROGRAMME**

**Armada House | Telephone Avenue | Bristol | BS1 4BQ
9.30am - 5.00pm | Friday 10th June 2011**

In recent years the public realm has become filled with public art, outdoor arts and outreach projects. This conference will consider the future of art in the public realm at a time of increased popularity but decreasing public and private sector support and funding.

The conference will bring together organisations and individuals with an interest or involvement in public art, outdoor arts and outreach projects. What can we learn from each other? Are there potential opportunities for new collaborations?

The conference has been organised by ixia with the support of Arts Council England.

ixia is the public art think tank. We initiate new thinking about public art through debate, research and training for the benefit of artists, commissioners and the public. ixia is a charity and regularly funded organisation of Arts Council England. www.ixia-info.com

CONFERENCE PROGRAMME

9.30am - 10.00am

REGISTRATION AND REFRESHMENTS

10.00am - 10.10am

WELCOME AND INTRODUCTION

Jonathan Banks (*Chief Executive, ixia*)

10.10am - 1.05pm

KEY SPEAKERS including discussions

The key speakers will examine the relationship between progressive public art, outdoor arts and outreach projects - including the impact of political, social, economic and environmental contexts; artistic and commissioning strategies; partnership working; and public engagement.

Chaired by Dr Paul O'Neill (*Curator, artist, writer*)

Dr Andrea Schlieker (*Curator, Folkestone Triennial*)

Mark Ball (*Artistic Director, London International Festival of Theatre (LIFT)*)

11.15am - 11.30am

REFRESHMENTS

Sally Tallant (*Head of Programmes, Serpentine Gallery*)

Brigitte van der Sande (*Curator, War Zone Amsterdam Safe Haven*)

Dr Louise Owen (*Lecturer in Theatre and Performance, Birkbeck College, University of London*)

1.05pm - 1.25pm

QUESTIONS

1.25pm - 2.10pm

LUNCH

2.10pm - 2.50pm

BREAKOUT SESSIONS - 1

Breakout Session Facilitators will lead discussions and provide guidance on the impact of the coalition government's policies and the economic downturn on the key sources of support and funding for art in the public realm. These are the policy domains of regeneration and planning, health, education, culture, tourism and evaluation. All the Breakout Sessions will be recorded for ixia's website.

2.50pm - 3.10pm

REFRESHMENTS

3.10pm - 3.50pm

BREAKOUT SESSIONS - 2

The Breakout Sessions above will be repeated.

3.50pm - 4.00pm

CLOSE OF CONFERENCE

Jonathan Banks (*Chief Executive, ixia*)

4.00pm - 4.15pm

ART AND THE PUBLIC REALM BRISTOL – Bristol City Council's new website for the city's public art programme (www.aprb.co.uk)

4.15pm - 5.00pm

NETWORKING

Regeneration & Planning: Alex Murdin (*Creative Places Development Manager, Dorset Design and Heritage Forum*) and Gillian Fearnough (*Director, The Architecture Centre Bristol*)

Health: Jane Willis (*Director, Willis Newson*) and Alexandra Coulter (*Director, Arts & Health South West*)

Education: Kim Tilbrook (*Arts Consultant, Producer and Educator*) and Matt Little (*Director, Real Ideas Organisation (RIO)*)

Culture: Tim Corum (*Deputy Head, Bristol Museums, Galleries and Archives*) and Dr Tom Fleming (*Director, Tom Fleming Creative Consultancy*)

Tourism: Rosa Corbishley (*Communications and Development Manager, Salisbury International Arts Festival and Board Member, Visit Wiltshire*) and Tom Freshwater (*Contemporary Art Curator, National Trust*)

Evaluation: Rod Varley (*Associate Consultant, ixia*) and Sophie Hope (*Practitioner and Researcher, Birkbeck College, University of London*)

The programme was correct at the time of publication.

ixia reserves the right to change speakers and the conference schedule as appropriate.

KEY SPEAKERS' BIOGRAPHIES

Dr Paul O'Neill

is an independent curator, artist and writer based in Bristol. Until recently, he was the Great Western Research (GWR) Alliance Research Fellow in Commissioning Contemporary Art with Situations at the University of the West of England, Bristol. Paul has curated or co-curated more than fifty exhibition projects. Most recently these include: *We are Grammar*, Pratt Manhattan Gallery, New York (2011); and *Coalesce: happenstance*, SMART, Amsterdam (2009). He is an associated visiting lecturer on the de Appel Curatorial Programme and on the MFA in Curating at Goldsmiths, University of London. His writing has been published in many books, catalogues, journals and magazines and he is a regular contributor to *Art Monthly*. Paul is Reviews Editor for the *Art & the Public Sphere* journal and is on the Editorial Board of *The Exhibitionist* and *The Journal of Curatorial Studies*. He is Editor of the curatorial anthology, *Curating Subjects* (2007), and is Co-editor of *Curating and the Educational Turn* (2010) with Mick Wilson and *Locating the Producers: Durational Approaches to Public Art* (2011) with Claire Doherty. Paul is currently working on an authored book with MIT Press, entitled *The Culture of Curating, Curating Culture(s)* (2012).

www.curatingdegrezero.org/p_oneill/p_oneill.html

Dr Andrea Schlieker

is a freelance curator, lecturer and writer. She is Curator of the Folkestone Triennial 2011, *A Million Miles From Home*, and conceived and curated the inaugural Folkestone Triennial, *Tales of Time and Space*, in 2008. Other recent projects include: Curatorial Adviser for the pan-European public art project *My City*; Curator for Mark Wallinger's *Sinema Amnesia* for *My City* (2010-11); and Co-curator of the British Art Show 6. She has a long track record in curating national and international exhibitions in Great Britain and abroad, as well as major public art projects. A member of the Public Realm Commissioning Advisory Panel for the Olympic Park, Andrea was also juror for the 2009 Turner Prize. She lectures regularly in Great Britain and abroad, most recently in Vienna, Tel Aviv, Istanbul and Tokyo.

www.folkestonetriennial.org.uk

Mark Ball

was appointed Artistic Director and Chief Executive of London International Festival of Theatre (LIFT) in April 2009. Prior to this, Mark established Fierce Earth Ltd in 1997, which specialises in the production and presentation of cultural events, festivals and programmes. From 1998 – 2007 he directed Fierce!, an annual international festival of theatre, live art and contemporary dance taking place across the West Midlands which is now widely recognised as one of the UK's most vibrant contemporary arts festivals. In January 2008, Mark was appointed Head of Events and Exhibitions at the Royal Shakespeare Company (RSC), leading a new department responsible for developing the profile of the RSC amongst new audiences by producing and delivering a range of high profile artist-led projects and commissions.

www.liftfestival.com

Sally Tallant

is the Head of Programmes at the Serpentine Gallery, London where she is responsible for the delivery of an integrated programme of Exhibitions, Architecture, Education and Public Programmes. Since 2001, Sally has been developing an ambitious programme of artist's projects and commissions, conferences, talks and events. Recent projects include the *Edgware Road* (a series of 10 artist's commissions) and *Skills Exchange* (6 artist and architect's projects exploring housing and the politics of care). She has curated and organised exhibitions in a wide range of contexts including the Hayward Gallery, Milch, Chelsea and Westminster Hospital; lectured on graduate and post-graduate courses; and is a regular contributor to conferences nationally and internationally. Sally is on the Board of Directors of the Exhibition Road Cultural Group; a Trustee of the Chisenhale Gallery and Raking Leaves; an External Examiner for MA Fine Art at Central St Martins, University of the Arts London; and on the Advisory Committee for the Goldsmiths Leverhulme Media Research Centre: Spaces, Connections, Control at the University of London.

www.serpentinegallery.org

KEY SPEAKERS' BIOGRAPHIES

Brigitte van der Sande is a freelance curator based in Amsterdam. Brigitte has curated exhibitions on contemporary art, design, architecture and cultural heritage in museums, art institutions and in the public domain. In 2006, she initiated and directed the Edit Festival in Strijp S, a former industrial area of Eindhoven. Brigitte is currently a committee member of the Netherlands Foundation for Visual Arts, Design and Architecture at Fonds BKVB, and is an advisor on art in public space for the Zuidoost area of Amsterdam. Between 2002-09, she was the curator-producer for a number of permanent public art works by Marcel Wanders, Marijke van Warmerdam, Bernard Heesen, Bill Spinhoven and Bethany de Forest in Leidsche Rijn, the Netherlands. Brigitte has an interdisciplinary approach to cultural topics, seeking new connections between different worlds. Her exhibition *Soft Target. War as a daily, first hand reality* in 2005 at BAK in Utrecht was the first manifestation of her research into the representation of war in art. Brigitte is currently working on *War Zone Amsterdam Safe Haven*. This programme of temporary public art commissions will imagine the unimaginable, war in Amsterdam, and is planned for May - June 2012.

www.warzoneamsterdam.nl

Dr Louise Owen

is Lecturer in Theatre and Performance at Birkbeck College, University of London. Her research examines the relation between contemporary theatre and performance, political economy and modes of governance. She is currently working on a book project exploring cultural work and neoliberalisation in Britain. She co-convenes the London Theatre Seminar (UK) and the ATHE Performance Studies Focus Group annual pre-conference (US).

www.bbk.ac.uk/english

BREAKOUT SESSION FACILITATORS' BIOGRAPHIES

Alex Murdin

is an artist, curator, and producer specialising in artwork for the public realm, particularly in the context of coastal and countryside sites. Recent projects include: artist in residence for Lyme Regis; a project on community tourism for Jaywick in Essex; and his current role as Creative Places Development Manager for Dorset where he has set up *Wide Open Space*, a development programme for public art and design. He is also an ACE Artistic Assessor and researcher on rural public art at University College Falmouth.

www.ruralrecreation.org.uk

Gillian Fearnough

is the Director of The Architecture Centre Bristol. Her work includes the Design Action Programme, which brings together work with local authorities and other professionals to demonstrate the social, economic and cultural benefits of good design. Gillian previously worked for Opun, the architecture centre for the East Midlands, developing their creative and education programmes; and for Arts Council England East Midlands running Architecture Week, and as part of a collective enquiry research group into audiences for public art.

www.architecturecentre.co.uk

Jane Willis

is the Founder and Director of the specialist arts and wellbeing consultancy, Willis Newson. She has been a pioneer in the field since 1994, when she set up and ran Vital Arts, the arts programme for Bart's and the London NHS Trust. Chair of Arts & Health South West, she also sits on the Steering Group of The National Forum for Arts and Health.

www.willisnewson.co.uk

Alexandra Coulter

studied Art History at the Courtauld Institute and Fine Art at Chelsea School of Art and was a practising artist for 12 years. She then went on to work as part-time Arts Coordinator at Dorset County Hospital where she still runs the well-established arts project, *Arts in Hospital*. Alexandra worked as a freelance arts and health consultant for several years, developing schemes at hospitals in Bromley, Barking and Yeovil, and as part of the South West REACH initiative. She was the first Chair of Arts & Health South West (AHSW) and helped set up the organisation in 2006. She has been Director of AHSW since August 2010.

www.ahsw.org.uk

BREAKOUT SESSION FACILITATORS' BIOGRAPHIES

Kim Tilbrook

is a freelance consultant, producer and educator with over 25 years experience working in the arts. Previously, her work centred on the performing arts, outdoor or site-specific theatre, and more recently, with Creative Partnerships (since 2003), developing projects linking the education and creative industries sectors. Subsequently, she worked with the Real Ideas Organisation (RIO) as Lead Developer - Creative Places, designing national award-winning stakeholder engagement programmes in school design, including the commissioning of public art. Kim is currently a RIO Associate and the Artist Educator for *Nowhereisland*, the Artists Taking the Lead London 2012 Cultural Olympiad project for the South West.

www.realideas.org and www.nowhereisland.org

Matt Little

is a Director of the Real Ideas Organisation (RIO) – a community interest company working with children and young people to make real change happen through creativity and social enterprise. Previously, Matt was Director of Creative Partnerships in Bristol and the Forest of Dean, and has worked in a wide range of practical and policy roles in regeneration and the third sector.

www.realideas.org

Tim Corum

is the Deputy Head, Bristol Museums, Galleries and Archives. Tim has over 20 years experience working in major city museums and art galleries throughout the UK, helping develop new city museums and strengthening regional partnerships between museums. As a consequence of working with the rich international collections in Leeds and Bristol, he has developed an interest in the relationship between new work and historic collections. In Bristol, he has led innovative gallery-based programmes – including *Banksy versus Bristol Museum* and the Art Fund International partnership.

www.bristol.gov.uk/museums

Dr Tom Fleming

is the Director of Tom Fleming Creative Consultancy. Tom is a leading thinker and strategist on the creative economy, city-making and arts and cultural policy. He works with national, regional and local governments, plus multiple Non-Governmental Organisations, to introduce positive and innovative change. Tom's work ranges from cultural planning exercises to creative clusters; arts strategies to high level policy on the role of culture in society and creativity for the economy. Clients include ACE, BBC, British Council, UNESCO, Design Council / CAFE, European Commission, and over 100 municipalities in the UK and internationally.

www.tfconsultancy.co.uk

Rosa Corbishley

has over 12 years experience of arts marketing and development gained in both the UK and Australia. She is currently the Communications and Development Manager at Salisbury International Arts Festival; where she recently signed a three year national media partnership with *The Telegraph* and a national travel partnership with South West Trains. Rosa completed a joint first-class honours degree in Music and Literature at the University of New South Wales, Sydney; is a board member for the regional Destination Marketing Organisation (DMO), Visit Wiltshire; and is a trustee of La Folia, a dynamic group of musicians, dancers, actors and visual artists.

www.salisburyfestival.co.uk

Tom Freshwater

is Contemporary Arts Programme Manager for the National Trust, leading a partnership with ACE. He has undertaken a number of roles in the museums and visual arts sectors, including curator, collections manager, freelance arts consultant and arts development officer. Tom has curated arts projects in heritage settings in the UK and abroad.

www.nationaltrust.org.uk/trustnewart

Rod Varley

is a photographer and management consultant with over 25 years experience in the arts and creative industries in both public and private sector organisations. Senior executive roles have included Head of Film at the National Media Museum and Managing Director of the Association of Photographers. He is an Associate Consultant to ixia, focusing on strategic planning, governance and evaluation.

www.rodvarley.com

Sophie Hope

co-founded the curatorial partnership B+B in 2000. Since then, she has pursued her independent practice, with projects such as *Critical Friends* (2008-ongoing), a participant-led investigation into socially engaged art; *The Wild Spirits of Efford* (2010), her first radio play; and *Het Reservaat* (2007) a large-scale community performance in Leidsche Rijn, the Netherlands. Sophie writes and facilitates workshops, and has recently completed her PhD at Birkbeck College, University of London, where she is a Lecturer in Arts Policy and Management.

www.welcomebb.org.uk and www.bbk.ac.uk



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